

# QUALITY MANAGEMENT STUDIES

*A Half Day Awareness Programme*

**For Rubber Products Industries & other MSMEs**

**On Friday, 18th February 2011  
At KSSIA Hall, Kodimatha, Kottayam  
At 1.00 p.m. to 5.30 p.m.**



*Organised by*  
**Federation of Indian Small and Medium Enterprises  
(FISME), New Delhi  
& Kerala State Small Industries Association  
(KSSIA), Kottayam Unit**



## *Programme Profile:*

**Sessions on 5S, Kaizen, ISO Standards &  
Rubber Products Quality and Product Diversification**

***EXPERT FACULTIES LEADING SESSIONS***

**ONLY LIMITED SEATS – FREE ENTRY – CALL : 2567570**

## ***PROGRAMME***

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| Date & Time                                   | : 18 <sup>th</sup> February 2011 at 2.00 PM to 5.30 PM<br>Proceeded by Lunch from 1.00 PM to 1.45 PM |
| Venue   | : KSSIA Hall at Kodimatha Industrial Estate, Kottayam  |
| Welcome Address                               | : Mr. Abraham Kuriakose (Vice President, KSSIA, Kottayam)  |
| Presidential Address                          | : Dr. T.C. Joseph (President, KSSIA, Kottayam)   |
| Introduction of Chief Guest & other Faculties | : Mr. James Emmanuel (Treasurer, KSSIA)  |
| Inauguration                                  | : Chief Guest  |
| About the Programme                           | : Dr. George P. Thomas (State Vice President, Central Zone, KSSIA)                                   |
| Keynote Address                               | : Mr. V.N.Sastry (Joint Secretary (Projects) FISME, Delhi)   |
| Sessions on                                   | : Moderator - Mr. Titten Thomas Kelachandra  |
| 2:40 PM to 4.00 PM                            | : 5S & KAIZEN - Mr. Chinnan T. Pynadath  |
| 4.05 PM to 4.30 PM                            | : Quality Control Management in Rubber Industry - Dr. P. Muralidharan Nair                           |
| 4.30 PM to 5.00 PM                            | : ISO Standards Implementation - Mr. Bobby Sebastian   |
| 5 PM to 5 .25 PM                              | : Interactive Session  |
| Vote of Thanks                                | : Mr. K. Dilipkumar (Secretary KSSIA)  |
| Followed by Tea                               |  |

(This programme is first of its kind being organized by Federation of Indian Micro and Small & Medium Enterprises (FISME) New Delhi, the official Partner of MSME Commissionerate, Govt. of India under Ministry of Small Industries) & KSSIA Kottayam.)